

Rep Order# 6830672 Ver# 3 Status Revised Traffic Order# Printed: 08/30/2012 3:01 PM 1 of 2

Last Received: 08/30/2012 12:09 PM

Showing Buylines: All Rep & Sta Revised Lines

Station	WVBT-TV NORFOLK, VA.	Agency	() SMART MEDIA GROUP	Rep Firm	
Advertiser	() .ALLEN FOR SENATE		814 KING STREET - SUITE 200	Sales Office	() PHILADELPHIA
Product	GEORGE ALLEN		ALEXANDRIA, VA 22314	Salesperson	() ANJIE BRADY
Estimate#	904910		Agency C/P1/P2/E	Salesperson Phone#	215-567-6005
Buyer	Michele Brooks		Flight Dates	Salesperson FAX#	215-567-5938
Phone#			Hiatus Weeks		
Fax#					

-- CONTRACT COMMENT --

$$S^* = S$$

-- REMARKS --

VER 3 ISSUE REVISE TP IN LNS 6 & 8
REVISE PRGM IN LN 7
TOTAL REMAINS 9,650
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*5	M	10P-1045P	NEWS	:30	\$300.00	09/10-09/10	1	1	1	\$300.00	
Rating: 4.2												
Sales Remark: V3 .												
V3 More than 2 codes changed												
	*6	SA	11P-1130P	WVBT NEWS SAT AFTER COL FTBAL	:30	\$250.00	09/08-09/08	1	1	1	\$250.00	
Rating: 4.9												
Buyline Comment: REVISE TP												
Sales Remark: V3 REVISE TP												
V3 More than 2 codes changed												
	*7	TH	8P-9P	RAISING HOPE/NEW GIRL	:30	\$700.00	09/06-09/06	1	1	1	\$700.00	
Rating: 7.0												
Buyline Comment: REVISE PRGM												
Sales Remark: V3 REVISE PRGM												
V3 Program Name Change, Comment Changed												
	*8	SU	1P-415P	REDSKINS	:30	\$2,000.00	09/09-09/09	2	1	2	\$4,000.00	
Rating: 10.0												
Buyline Comment: REVISE TP												
Sales Remark: V3 REVISE TP												
V3 More than 2 codes changed												

EC'd Yes Last Received: 08/30/2012 12:09 PM Showing Buylines: All Rep & Sta Revised Lines

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Advertiser	() ALLEN FOR SENATE		814 KING STREET - SUITE 200	Sales Office ()	PHILADELPHIA
Product	GEORGE ALLEN		ALEXANDRIA, VA 22314	Salesperson ()	ANJIE BRADY
Estimate#	904910		Agency C/P1/P2/E ALLN/ORDR/904910	Salesperson Phone#	215-567-6005
Buyer	Michele Brooks		Flight Dates 09/04/2012 - 09/10/2012	Salesperson FAX#	215-567-5938
Phone#			Hiatus Weeks		
Fax#					

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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---REPORT TOTALS---

Report Totals: 5 / \$5,250.00

---SALES MONTHLY TOTALS---

Sep 12: 11 / \$9,650.00
Sales Totals: 11 / \$9,650.00
Station Totals: 11 / \$9,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$60,313	CATV 0%	WAVY 29%	WGNT 0%	WPXV 0%	WTKR 24%
		WTVZ 0%	WVBT 16%	WVEC 31%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE